

What Can I Do With a Degree In **COMMUNICATION**

The highly creative and through provoking world of communication informs and persuades on behalf of clients in a wide range of organizations and professions. Studying communication offers students the opportunity to learn about communication as well as prepare for careers as widely diverse as broadcasting, audio and video production, web site and electronic graphics design, interactive multimedia production, journalism, public relations, speech and public address, sales, advertising, and other related professions.

Skills Associated with Communication Majors

Spatial relationships and aptitudes
Manual dexterity
Self-expression, creativity, flexibility, and dedication
Ability to work with others as part of a team
Ability to work with diverse populations
Strong written and oral communication skills
Ability to stay calm in stressful situations
Critical analysis and observation, problem solving, and decision-making skills

Sample Career Titles

Account Coordinator	Exhibit/Display Designer	Narrator
Admissions Director	Extension Service	Paid Speech Writer
Advertising Agent	Specialist	Performer
Advertising/Marketing Specialist	Fashion Coordinator	Personnel Interviewer
Advertising Sales Rep.	Film Maker	Personnel Manager
Alumni Relations Rep.	Financial Aid Counselor	Pharmaceutical Sales
Announcer	Foreign Service Officer	Photojournalist
Booking Manager	Freelance Designer	Politician
Book Plate Artist	Graphic Designer	Political Consultant
Broadcast Journalist	Hotel Manager	Portfolio Manager
Business Manager	Human Resource Specialist	Producer
College Professor	Insurance Adjustor	Programming Director
Communications Coordinator	Journalist	Promotion Specialist
Community Affairs Officer	Labor Relations Specialist	Public Information Officer
Copy Writer	Legislative Assistant	Public Relations Specialist
Corporate Recruiter	Magazine Designer	Radio/TV Announcer
Creative Services Director	Marketing Specialist	Sales Representative
Critic	Media Manager	Special Events Coordinator
Customer Service Rep.	Media Planner	Staffing Agency Recruiter
Development Officer	Media Relations Director	Technical Communicator
Editor/Author	Media Salesperson	Theatre Manager
Educator	Mediator	Ticket Sales Coordinator
	Ministry	Web Page Designer

** Some careers may require further training and/or educational degree.

To find out more about these and other careers, visit Career Services, 103 Maltby, to explore DISCOVER.