

# What Can I Do With a Degree in SPORT MANAGEMENT

The Sport Management program at Slippery Rock University prepares students for careers in areas such as sport event and sport facility management, marketing, promotions, fitness centers, major and minor league sports, operation of professional and collegiate teams, sports information, and other areas of the sport/business, sport/entertainment fields.

## Skills Associated With Sport Management Majors

Strong counseling and/or training skills

Well-developed organizational, leadership, and coordinating skills

Ability to motivate and develop others; evaluate skills of potential players

Strong decision making and problem solving skills

Propensity to working with others as part of a team; interact successfully with players, coaches, etc.

## Sample Career Titles

Aerobics Instructor	Fitness Instructor	Pharmaceutical
Athletic Director	Group Exercise Instructor	Salesperson
Athletic Enhancement Program Director	Gym Manager	Pharmacy Assistant
Athletic Manager	Health Educator	Physical Education Teacher
Athletic Trainer	Health Information Administrator	Physical Therapist
Biomechanist	Health Instructor	Physician
Camp Director/Trainer	Health Promoter	Physicians Assistant
Coach	Health Service Administrator	Professional Team Trainer
Commercial Wellness Center Director	Health Teacher	Professor
Community Fitness Director	High School Trainer	Public Relations Director
Community Health Director	Hospital Administrator	Recreation Leader
Corporate Health Advisor	Hospital Health Educator	Recreational Therapist
Dietitian	Injury Management Advisor	Researcher
Director of Operations	Managed Care Administrator	School Health Educator
Director of Recreation	Marketing Specialist	Sporting Goods Salesman
Employee Fitness Director	Medical Salesperson	Sports Agent
Event Marketing Representative	Nurse	Sports Broadcaster
Event Promoter	Occupational Physiologist	Sports Information Director
Exercise Specialist	Occupational Therapist	Sports Manager
Facilities Manager	Personal Stress Manager	Sports Nutritionist
Fitness Center Director	Personal Trainer	Sports Official
	Personnel Director	Sports Promoter
		Sports Scout
		Sports Writer
		Wellness Coordinator

\*\* Some careers may require additional training and/or education

Visit Career Services, 103 Maltby, to use DISCOVER and explore these and more career opportunities.